## **Curriculum Vitae**

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## Werkervaring

Feb 2024 - current Business partner news serving

Mediahuis

Strategy and product development around all consumeroriented platforms (websites & apps).

Skills: Product Development · Product Management

Mediahuis NRC

Manager of the UX team within NRC Mediahuis and responsible for UX. Product design for the digital strategy of NRC Mediahuis in collaboration with management and editor-in-chief.

Skills: Product Development · Product Management · Product Design · User Experience (UX) · Front-End

Development · User Interface Design

2011 - heden Lean UX designer

Zoink by Zaptronic

Freelance UX designer and UX consultant for various organizations including Werkspot, Ymere, EE, ZDF,

Council of State of the Netherlands

Jan 2011- Jun 2011	Online strategy and creation Synetic
	Internet strategist and user experience expert at internet agency Synetic.
Jan 2007 - Dec 2010	Online strategy and creation Co-founder of Internet Communicators
	Agency for online strategy, online communication and web development for various organizations including Engie, Davelaar, Jongens van Beheer, Belle Villa
Okt 2006 - Dec 2009	Senior Designer Indivirtual
	Senior designer for internet agency Indivirtual.  Designer of various corporate websites.
Mar 2001 - Sep 2006	Senior Designer / art director eFocus (Valtech)
	Head of the design team. Responsible for the design of websites and applications for various organizations, including: The Greenery, Heineken, EY, Spijker, Ministry of the Interior and Kingdom Relations
Mar 2000 - Feb 2001	<b>Webdesigner</b> Vodafone

## Opleidingen

2003 - 2004	Grafisch Lyceum Utrecht Training for Art Directors
1996 - 2000	ArtEZ University of the Arts
1988 - 1996	HAVO - Almere College Kampen

## Skills

Design	Adobe photoshop, Adobe illustrator, Adobe inDesign, Adobe XD, Figma
Techniek	HTML, css, Javascript (Vanilla), PHP, Webpack, Kirby, GSAP, P5
Algemeeen	Jira, Microsoft Teams, Slack, Github, Monday, Trello, Visual studio code, Hotjar